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THE UNPLAYED NOTES MUSEUM PRESS REVIEW

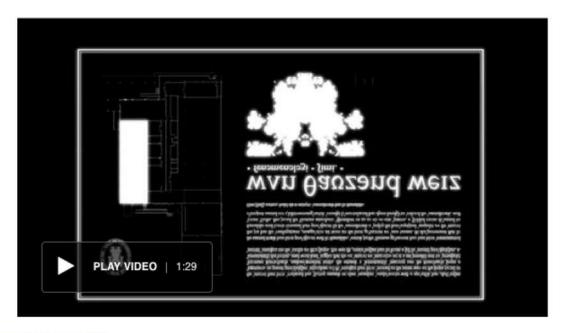
The New York Times, Kevin Mc Garry, "A mysterious new show in Dallas from a young French heavyweight", January 15, 2015.

The New York Times

ON VIEW

A Mysterious New Show in Dallas from a Young French Heavyweight

CULTURE | BY KEVIN MCGARRY | JANUARY 15, 2015 6:15 PM



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Loris Gréaud is one of the biggest names in the Parisian art world, but chances are you've never heard of him; the 35-year-old artist has rarely shown his work in the United States. Beginning his career with delicate projects probing the nature of the universe through collaborations with specialists in other fields — scientists, writers, engineers and sound designers, to name a few — by 2008 he had already pulled off an institutional coup, filling the entire Palais du Tokyo with a solo show, for the first time ever. Then, five years later in summer 2013, the Pompidou and the Louvre joined forces to present joint exhibitions by Gréaud, another first.

Now Gréaud has landed in a unfamiliar place that is known for its love of the large: Dallas. The show he is making there, titled "The Unplayed Notes Museum," opens on Jan. 18, and will occupy the entirety of the Dallas Contemporary's 26,000-square-foot exhibition space. A teaser video for the exhibition, his first American institutional solo show, is above, but Gréaud is reluctant to share details of exactly what's inside: a "Lion King"-like concentric herd of mammal sculptures converging on a tree of life, which he likens to a natural history museum.

He also alludes to an element of interactivity. "Unplayed Notes Museum' is about two different states, and their tension as conceptual art that you can feel between them," he says. "We all experience, at some time, wanting to crash something. It's going to be like an empty shell of frustration, violence, and desire all at the same time." A short story written by the artist, which takes the place of a conventional press release, hints at a storm gathering in the galleries of the Dallas Contemporary: "Local personalities and public figures, all in attendance for the Grand Opening, would thus wander from one fresco to the other, going through each gallery as slowly and in the same involved manner as a child would leaf through an encyclopedic collection ... Yet, an event was to brutally interrupt the winter's stillness ..."

What exactly will happen during the opening on Saturday? "If I tell you too much," the artist says, following something like secret-agent protocol, "It will kill the idea."

"The Unplayed Notes Museum" will be on view from Jan. 18 through March 21 at Dallas Contemporary, dallascontemporary.org.